



"Knowledge Enhancement Seminar for International Trade of Thai Gems and Jewelry Products –
The 1st Edition of the Year 2020"

Date: 27 February 2020 / Time: 10.00 - 16.30 hrs.

Location: Jupiter 8-9 IMPACT Muang Thong Thani

Time	Location	Topics
27 February 2020		
Jupiter 8		
10.00 – 11.00 hrs.	Jupiter 8	Trend of Korea Jewelry Market by Mr. HYUNSOO CHO - Professor/ Deagu Catholic University Dept. of Metal & Jewelry Design from DITP, South Korea Office
11.10 – 12.10 hrs.	Jupiter 8	The strategic roles of social media to appeal to new generations of jewelry consumers by Dr. Thitiporn Sathavornmanee - Executive Director, LUXELLENCER CENTER
Lunch break		
13.30 - 14.30 hrs.	Jupiter 8	Penetrating Silver Jewelry Market through E-Commerce by Mr. Sarawut Suwannarat - CEO, Nakorn Gems co.,ltd.
14.35 – 15.35 hrs.	Jupiter 8	Keeping Up With the Trend of the Global Gems Market: Differentiating Synthetic Gems from Natural Ones by Mrs. Wanpen Maneewetwarodom - CEO, Taevika Jewelry

Time	Location	Topics
Jupiter 9		
10.00 – 11.00 hrs.	Jupiter 9	Decoding Gold Investment by Mr.Thanarat Possawong - Managing Director, Hua Seng Heng co.,ltd.
11.10 – 12.10 hrs.	Jupiter 9	Modern Jewelry Design with the Sacred Charm by Ms.Juntra Junpitakcha - Leila Amulets brand
Lunch break		
13.30 - 14.30 hrs.	Jupiter 9	Big Data Strategy to Penetrate the Jewelry Market by Mr.Nattapon Muangtum – Digital Marketing Guru from Fanpage: EverydayMarketing.co

*Note: The schedule is subject to change as appropriate.